

ATTRIBUTE WORKSHEET

Certified Service Center



Location Information & Attribute Worksheet

You want your location to be found online. You want to appear at the top of search engine results. And you need your repair shop to have accurate information including name, address, and phone numbers (often called your NAP) so potential customers are able to find you within your city.

The information gathered on this form is used to manage our network's location information in search engine results, local pages, locator services, and reputation management.

This vital information provides worthwhile, valuable data to identify your location and will be shared with our Search Engine Optimization (SEO) & Reputation Management partners.

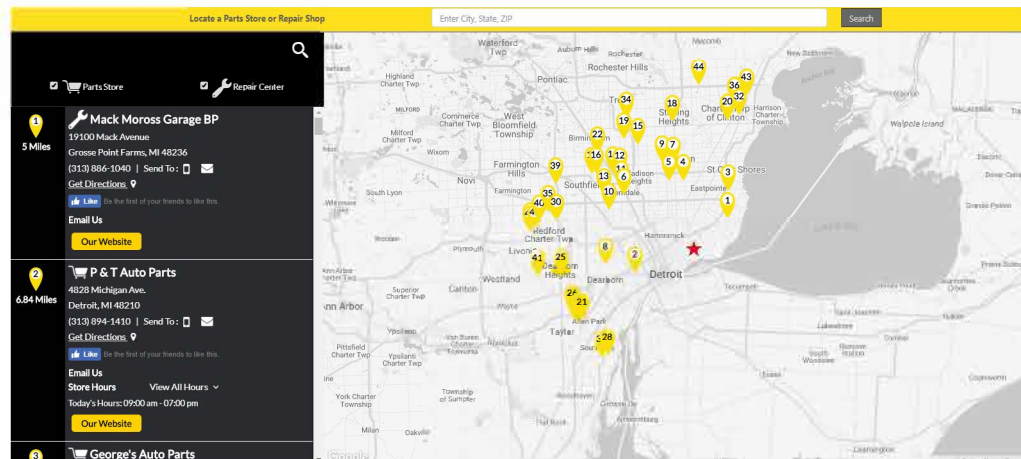
This information is needed for every location within your organization.

Once completed, please submit this information to your local parts supplier.

Search Engine Optimization & Locator Services

Provide accurate location information and see your business appear in our Locator Service.

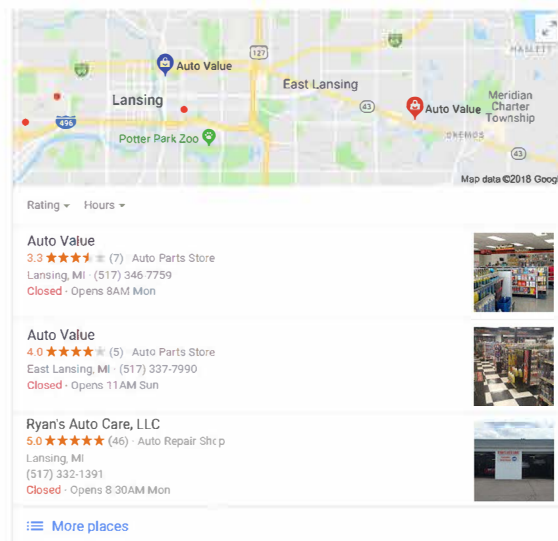
Your business name, address, and phone information fuels these results, as well as search engines including Google, Bing, and Yelp.



Google Results

We all use Google and there is little debate that it is the most popular and therefore most important search engine to appear in.

Our goal is to appear in the top 3 results, or the Google 3-pack. It's proven that businesses who appear in these first three results list get the most consumer traffic.



Reputation Management

Your online reputation is a very valuable asset and can strongly impact the decision making of potential customers. Reputation Management is a feature that is available through our partnership and includes a web dashboard that curates online reviews on Google and Yelp and allows locations to respond with templated or customized messages.

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New Registration

Update Information

Hours of Operation

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Service Attributes *(select all that apply)*

FNP - Import Specialist ASE

Certified State Inspection

Towing Service

Local Delivery Available

Certified Technicians

Free 24 Point Inspection

Lock Out Service

Ride Assistance

Confidence PlusWarranty

Emissions Control Inspection

Offers Financing

Car Loaner Service

Google Search Engine Optimization Attributes *(select your top 9)*

ATV Repair Shop

Auto Spring Shop

Hardware Store

Tire Shop

Auto Body Parts Supplier

Auto Sunroof Shop

Machine Shop

Tool Rental Service

Auto Body Shop

Auto Tune Up Service

Motorcycle Parts Store

Tool Store

Auto Dent Removal Service

Boat Repair Shop

Motorcycle Repair Shop

Transmission Shop

Auto Electrical Service

Brake Shop

Muffler Shop

Truck Accessories Store

Auto Glass Shop

Car Battery Store

Oil Change Service

Truck Repair Shop

Auto Machine Shop

Car Inspection Station

Racing Car Parts Store

Used Auto Parts Store

Auto Radiator Repair Service

Car Repair and Maintenance

Radiator Repair Service

Welding Gas Supplier

Auto Restoration Service

Car Service

Radiator Shop

Wheel Alignment Service

Wheel Store

Business Attributes *(select all that apply)*

Has Wheelchair Accessible Entrance

Has Wi-Fi

Pay by Credit Card

Has Wheelchair Accessible Parking

Requires Cash Only

Pay by Debit Card

Sells Name Brand Goods

Has Wheelchair Accessible Elevator

Pay by Check

Pay by Mobile Nfc

Payment Methods *(select all that apply)*

American Express

Discover

Mastercard

VISA

Does this location offer Same Day Delivery of auto parts?

YES

NO

Is this location part of a group of shops owned by the same owner (10 or more) ?

Languages

ENGLISH

SPANISH

FRENCH

YES

NO

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Google Business Description

Default Text: This service repair shop is part of the Confidence Plus Certified Service Center network and continually strives to live up to the motto, "Service is the Difference."

Optional Description Text (750 character max) Can include history, location, or business related information:

Search Engine and Reputation Management Opt-In

Information provided including Name, Address, Contact Info and Business Attributes will be passed along to our industry-leading provider of location-based digital marketing solutions. This service handles our network's online presence and is working to ensure our locations show up at the top of search engine results. Also, this information will be placed on our online Auto Value, Bumper to Bumper and Confidence Plus Locator Service website.

This location would like to Opt-In to the free SEO and Reputation Management services.

***REQUIRED for Opt-In:**

This information will be used to create and/or connect the Google My Business Account for this location.

If you or someone in your organization is responsible for managing all locations and has a Google Business Account already, please enter that account information to ensure a successful sync to the existing account.

***USER FULL NAME**

Used in creating Google My Business page credentials and registration

***GOOGLE BUSINESS EMAIL**

Enter the email address that is currently or will be used to manage the Google My Business Page for this location. If you are unsure if this location has already claimed the Google My Business Page, please enter the email address you think was most likely used during claiming.

UPON COMPLETION OF THIS FORM, PLEASE SUBMIT/RETURN TO YOUR PARTS SUPPLIER AS SOON AS POSSIBLE.