

Auto Pass Credit Card Rules for Promoting your new Private Branded Credit Card on your Website

First you have to know your SHOP's Unique URL for creating a Private Branded card for your Customer when they apply on your website for credit and give that URL to your Webmaster and have them follow the verbiage/rules below.

Approved language:

Banner ad options:

Option 1

Want a better way to pay?

Learn more about our credit card benefits.

Option 2

Special financing available.

Apply today!

Option 3

We offer the exclusive AutoPass credit card.

Apply today for great benefits!

Option 4

Generous credit limits.

Apply today for the AutoPass credit card.

Financing page:

At XXX **Auto Repair**, we offer the AutoPass credit card.

[insert card image]

As an AutoPass credit cardholder, you have a dedicated line of credit for your car, plus these exclusive benefits:

- No annual fee
- Promotional financing
- Low monthly payments

DEFERRED INTEREST IF PAID IN FULL WITHIN 6 MONTHS*

\$149 Minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

***MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 28.8%. Minimum Finance Charge: \$2.00. Terms are subject to change.**

Apply today! **[hyperlink "Apply today!" with your customized application link URL].**

CFNA is the bank behind your automotive credit card.